



**RANCHO
LOS
CERRITOS**

Hold Until September 17th
September 3rd, 2020

MEDIA ALERT

Rancho Los Cerritos will reveal never before seen rooms as part of the Long Beach Gives fundraising campaign. For every donation milestone reached, supporters will see freshly renovated spaces in the 175-year-old adobe home.

WHAT

- RLC will be holding online Facebook live events to fundraise in support of their virtual experiences and phased reopening, and to provide the community with an exclusive look into 1930s history. The goal is to raise at least \$2,000 by September 24th. For each milestone reached, a door will be opened into a new room. Reaching \$1,000 by September 23rd at 5 pm will open the 1930s walk-in closets and bathroom. Raising \$1,500 by September 24th at 12 pm will open the 1930s bedroom and raising \$2,000 that same day, will open the doors to the sleeping porch. If they exceed their goal on Friday September 25th at 12 pm they will open the two-story living room.

WHEN

- During Long Beach Gives, September 17th-24th
- Wednesday September 23, 2020 at 5 pm
- Thursday September 24, 2020 at 12 pm and 5 pm
- Friday September 25, 2020 at 12 pm

WHERE

- On the @RanchoLosC Facebook page
- <https://www.facebook.com/events/348781789833223/>

WHY

Rancho Los Cerritos has been chosen as an outstanding nonprofit to participate in this city-wide movement for the second year in a row. The City of Long Beach designated Rancho Los Cerritos as an essential business and requested they re-open their gardens for the health and well-being of the city. Rancho Los Cerritos needs your help to reopen its garden spaces, provide virtual museum experiences for families, and create educational resources for local history teachers. Now more than ever, the community needs a space for respite and relaxation like the Rancho gardens. Quality education has become more difficult to obtain for Long Beach families affected by Covid-19; RLC wants to change that.

CONTACT INFO

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